



CREATING A  
**BETTER  
FUTURE**

Commitment to Sustainability



# A LIVING LEGACY

Lots of companies say that they're all part of one big family, but at Crest **we mean it**. We are a family-owned and operated business, and we live by the same core values established by our founder, Tucker Robison, in 1958.

## Our Purpose

**We create a better future** by challenging and empowering individuals and organizations to grow beyond what they believe is possible

## Our Core Values



We Own Doing the Right Thing



We Win Together



We Question the Status Quo



We Rise to the Challenge

**"At Crest we're all a part of something a lot bigger than ourselves.** We have team members and customers across the United States, and we are always looking for ways to improve and innovate at every level in all of our businesses."

**Kenneth Robison**

Crest Industries CEO & Owner

**Across all our businesses**, we emphasize transparency, accountability and ethical practice from family members, business advisors, and our employees, and we empower our teams to uphold these values each day.



**5** **A W A R D**  
 WINNING **DE+I** INITIATIVES

**100K**  
**ACRES**  
 of timberland  
 sustainably  
 managed

**1,000**  
**Renewable Energy**  
 projects and partnerships  
 over the last **10 years**

**ANNUAL**  
 scholarship and  
 internship programs

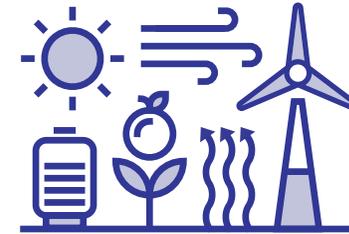
Unique  
 partnerships  
 with schools &  
 universities  
**ACROSS THE  
 COUNTRY**

**13%**  
**Increase** of women in  
 professional positions  
 from 2016-2020

**1200+**  
**Monthly hours** invested in  
 employee development & training

**CARBON NEGATIVE**  
 for scope 1 & 2 emissions

Specialized work with  
**6 GREEN ENERGY SOURCES**



Wind, Solar, Biofuels,  
 Geothermal, Biomass, &  
 Battery Energy

**OVER 25**  
 Long-standing  
 programs and  
 community  
 sponsorships

Consistent growth of  
**MINORITY REPRESENTATION**  
 in Leadership Positions

**100%**  
 of our scrap metal is recycled

**4 FOCUS AREAS**  
 Healthy Communities, Youth Empowerment, Workforce  
 Education, and Entrepreneurship & Leadership

**0.66**  
**eMod and ZERO**  
 lost time accidents

**Cyber Security**  
 programs &  
 training for  
 team members



## OUR TEAMS

Crest Industries is a company rooted in our people and built around progress – growing year after year, unafraid to embrace bold, new ideas to improve the way we support our teams, clients, and communities.

We believe in hiring for culture and developing talent. With great benefits and robust internal training tools, it's obvious that we care about our people and want them to succeed in every aspect of their lives. And when you treat your team like family, they are protected like family. Safety isn't just something we practice – it's embedded in our values.

**PICTURED ABOVE:** Team members in an all-hands safety meeting at one of Crest's manufacturing facilities.

## OUR OPERATIONS

With eight project-oriented businesses across the United States and a centralized team of professionals supporting them, Crest Industries adds value for its customers on thousands of projects worldwide.

With more than 60 years-experience, we responsibly produce innovative, high-quality products that are built to last. Scalability is the core of our operations at Crest. We actively pursue continuous improvement with an eye on the future because we know the work we do today lays the foundation for a sustainable tomorrow.

**PICTURED ABOVE:** First-of-its-kind underground GIS substation & neighborhood park designed and built by Beta Engineering in Anaheim, CA.

## OUR COMMUNITY

We know that it's important to not only support our employees but to also do our part to better the world around us. Our teams and communities are at the heart of everything we do because we believe the path towards progress should be a united effort.

Our Crest Family looks for innovative ways to impact our communities while also providing funds to local initiatives. We value hands-on experiences and opportunities to promote healthy communities, youth empowerment, workforce education and entrepreneurship & leadership in every community we serve.

**PICTURED ABOVE:** Team member demonstrates technology to students at Manufacturing Day, one of many student-centered events coordinated by Crest Industries.

# WE ARE COMMITTED TO

- ✓ Increasing safety & quality in all our facilities
- ✓ Fostering continuous improvement & innovation
- ✓ Sustainably managing natural resources
- ✓ Generating responsible economic growth & development
- ✓ Building healthy & inclusive communities
- ✓ Championing ethical manufacturing
- ✓ Upholding integrity-based business practices
- ✓ Promoting diversity, equity, & inclusion
- ✓ Creating a better future for our stakeholders, our teams, our communities, & **YOU**

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## Crest Industries is proud to be Carbon Negative!

A third-party Emissions Identification Process revealed the Crest Industries Family of Companies sequesters more carbon than emitted through company-wide operations.



Visit [MadeForTheChallenge.com](https://www.MadeForTheChallenge.com) for more details